

Date: 8th November, 2024

The Manager
BSE Limited
Corporate Relationship Department,
1st Floor, New Trading Ring,
Rotunda Building
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai 400 001

The Manager
National Stock Exchange of India Limited
Listing Department
Exchange Plaza
5th Floor, Plot no C/1, G Block
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051

Scrip Code : 543990

Symbol : SIGNATURE

Subject: Investors Presentation

Dear Sir/Madam,

Pursuant to the requirement of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the presentation to be made to the Investors in the scheduled Investors/Analysts call to be held on Monday, 11th November, 2024 at 11:00 A.M. (IST).

The same is also being uploaded on the Company's website at www.signatureglobal.in

Kindly take the above information on your record.

Thanking You,

For SIGNATUREGLOBAL (INDIA) LIMITED

**RAVI AGGARWAL
MANAGING DIRECTOR**

Encl: A/a



**SIGNATURE
GLOBAL**TM

REALTY. RELIABILITY. RESPONSIBILITY.

AN ISO 9001:2015; 14001:2015; 45001:2018; 27001:2022 CERTIFIED COMPANY

Disclaimer



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Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, technological risks, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements.

SignatureGlobal (India) Limited will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview

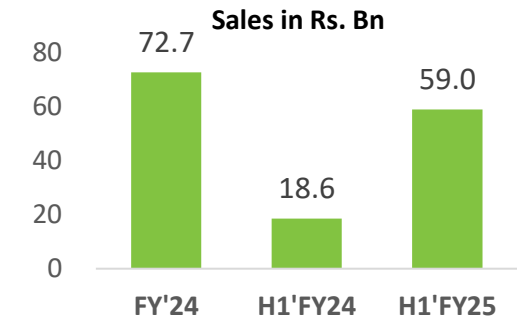


The Company sold >2,000 units at an average ticket size of INR 29.0 Mn during H1'FY25



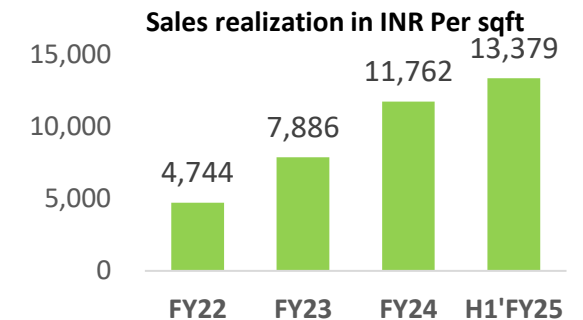
Strong Sales Performance

- **INR 27.8 bn** in Q2'FY25 vs **INR 9.8 bn** in Q2'FY24, registering **184%** growth;
- **INR 59.0 bn** in H1'FY25 vs **INR 18.6 bn** in H1'FY24, registering **217%** growth;
- During H1'FY25, strong sales performance is driven by the successful launch of Group housing project Titanium SPR for **INR 30 Bn** & Township projects DAXIN on Sohna Corridor for **INR 23 Bn**;
- **Achieved c.60% of the sales guidance for the FY25.**



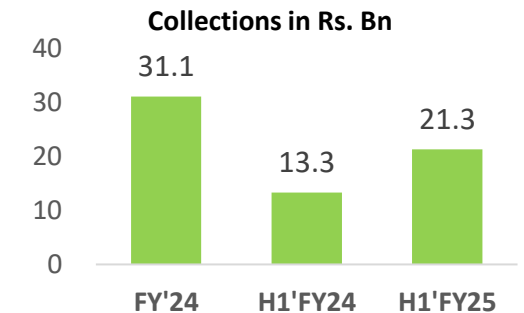
Growing Sales Realizations

- Strong tailwinds across the region leading to sustainable growth;
- Launch of Titanium SPR at a premium location of Sector 71 in Gurugram is the major driver of increase in sales realizations in H1'FY25;
- **c. INR 13,379 per sqft** in H1'FY25 vis a vis c. INR 11,762 per sqft in FY24; we expect realizations to stabilize in this range in FY25.



Robust Collections

- **INR 9.2 bn** in Q2'FY25 vs **INR 7.2 bn** in Q2'FY24, registering **28%** growth;
- **INR 21.3 bn** in H1'FY25 vs **INR 13.3 bn** in H1'FY24, registering **60%** growth;
- **Achieved c.35% of the collection guidance for the FY25.**

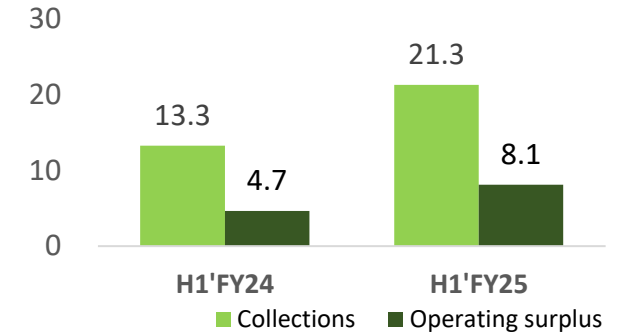


Portfolio addition of ~2.9 Mn sqft during the H1 FY25 in focus micro markets



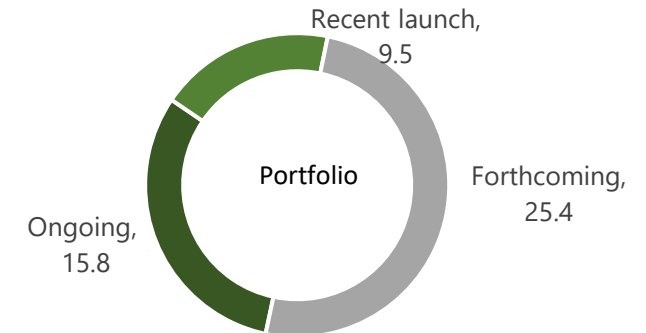
Operating Cashflow before Investment in Land¹

- Achieved an Operating Cash Surplus before Investment in Land of **INR 8.1 bn** in H1'FY25;
- Operating cash surplus of c. 38% of collections during H1'FY25 (35% in H1'FY24);
- Growth of **72%** y-o-y in operating surplus.



Growing Business Portfolio

- 50.7 mn sqft portfolio of Saleable Area** with 15.8 mn sqft ongoing, c. 9.5 mn sqft of recent launches and 25.4² mn sqft forthcoming projects
- Aim to deliver** ongoing projects **by FY26**
- Forthcoming projects **to be launched** between over the coming 2-3 years



Business Development²

- During H1'FY25, the company has added **c. 2.9 mn sqft** at the strategic location of Sector 37D
- Part of the projects in Sector 88A has been converted from JDA to Owned
- Key focus** on consolidation in **3 micro – markets – Sec 71, Sec 37 D and Sohna**

Business Development	Estimated Saleable Area ² (in mn sqft)
Sector 37D , Gurugram	2.9

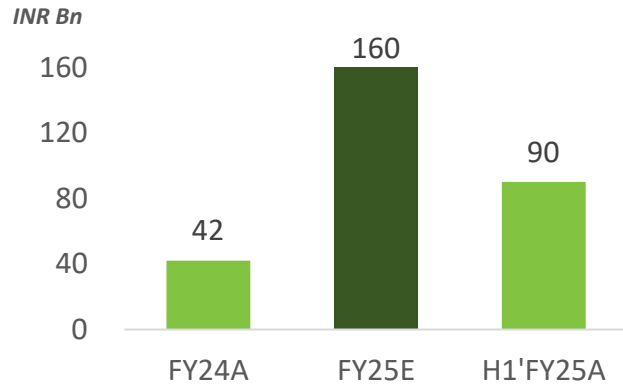
¹Operating surplus before land advance/ acquisition, which reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

²Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations

*Projects recently launched and yet to be launched

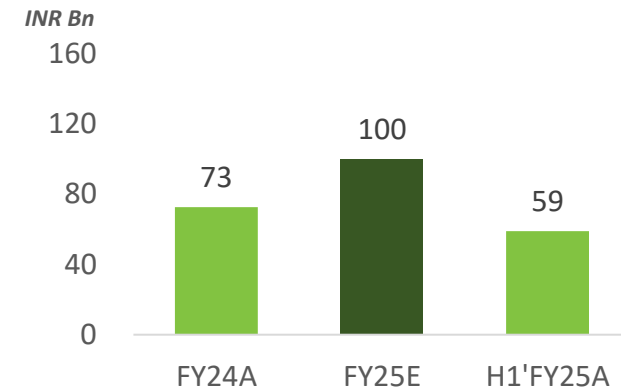
FY25 annual guidance

Launches¹



The company has witnessed a strong subscription rate on the project launches & looking forward to a strong trend in the coming year

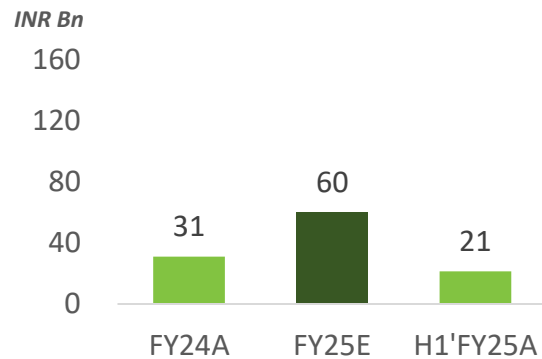
Pre-Sales



Owing to the generous response, we expect sales growth of >35%

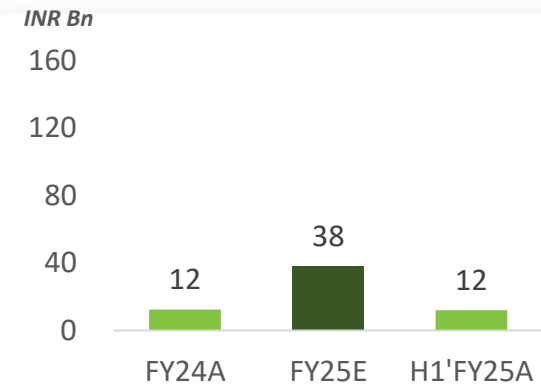
Achieved c.60% of the guidance in H1'FY25

Collections



The company anticipates the operating surplus of 45% of collections
Achieved c.35% of the guidance in H1'FY25

Revenue recognition



The company aims to focus on completions yielding into higher revenue recognition for the coming year

A: Actual; E: Estimated

¹Estimated booking value of the projects launched or proposed to be launched

Pro Forma P&L on FY25 Guidance



Particulars	FY24		FY25E	
	INR Bn	%	INR Bn	%
Pre Sales	72.7		100.0	
Embedded EBITDA	23.3	32%	35.0	35%
- D&A	0.22		0.22	
- Finance Cost	2.2		2.0	
Embedded PBT	20.8	29%	32.8	33%
Tax rate (assumed rate 25.2%)	5.3		8.3	
Embedded PAT	15.6	21%	24.5	25%

Growth in Sales with better margins

E: Estimated

**Finance cost is assumed to be the interest payments expected to incur in FY25*



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Focus across three distinct micro markets fueled by world class infrastructure

THREE FOCUS AREAS

1) Sector 71 17.0 mn sqft¹

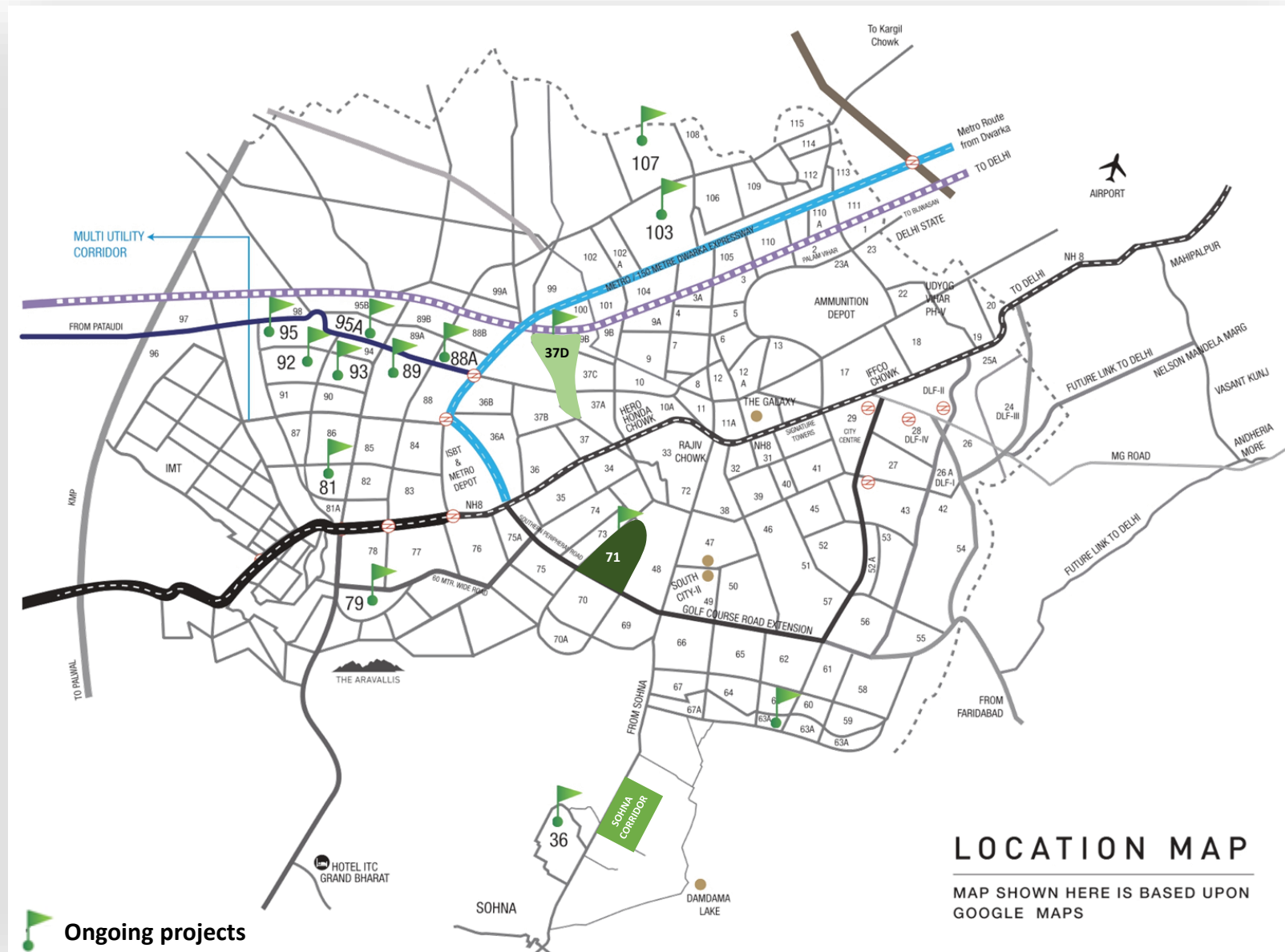
Proximity to all prime areas of Gurugram; red light free to Golf Course Road in future

2) Sohna Elevated Corridor 7.0 mn sqft¹

Commenced in 2022; Closer to Cybercity and MG Road than parts of Gurugram

3) Sector 37D 6.4 mn sqft¹

Dwarka Expressway inaugurated in Feb' 24 by Hon'ble Prime Minister



¹Saleable Area potential for forthcoming projects in the focus area - based on best estimates as per the current zoning regulations

Sustained supply in all 3 key micro markets



Sector 37D

Deluxe - DXP

- 1st Group Housing project, launching 1,000 units
- Received generous response with 5.4x applications for every unit launched

March - 2024



Sector 71

Titanium SPR

- Stepping up in the premium market with 2nd Group Housing project, launching 600 units
- Strong sales velocity achieved with multiple Eols

June - 2024



Sohna Corridor

Daxin

- Forayed into large format developments
- 1st Township project offering
 - Mid – Income DDJAY residences with all the modern amenities,
 - Commercial spaces and,
 - Industrial/IT-ITeS offices spaces under plotted development

September - 2024

Journey from an aspirational brand to serving the premium segment

Successful launch of Township – Daxin Vistas



Township Project – Daxin Vistas



Township Project – Daxin Vistas – DDJAY residences with modern amenities



Township Project – Daxin Vistas – Commercial spaces for Retail segment



Township Project – Daxin Vistas – Industrial/IT-ITeS office spaces

The Company has successfully entered into large township developments

Successful launch of Township – Daxin Vistas



Project Highlights – Daxin Vistas

- Next milestone after the success of Group Housing projects - First Township project, spreads across 125 acres – comprising independent floors, Commercial spaces and Industrial/IT-ITeS office spaces;
- Located at South of Gurugram, close proximity to the city; elevated corridor connecting to Golf Course Road, SPR and Major Parts of NCR;
- Introducing plotted development for Industrial and IT/ITeS offices for quicker sales and low turnaround time:
 - Achieved in excess of INR 10 bn of sales from sale of industrial plots at the time of launch in September '2024;
- The project has got phenomenal response at the launch of Phase 1 in September'2024, registering an overall sale of INR 23 bn.



Township Project – Daxin Vistas – DDJAY residences with modern amenities



Township Project – Daxin Vistas – Club “Anandam”



Township Project – Daxin Vistas – Beautiful landscaping between residential floors and industrial/IT-ITeS plots

The Company has successfully entered into large township developments

Successful deliveries in recent times gives confidence to customers



SG Park, Sohna



Orchard Avenue – Sector 93, Gurugram



Orchard Avenue 2 – Sector 93, Gurugram



Roselia, Sector 95A, Gurugram



Serenas, Sohna

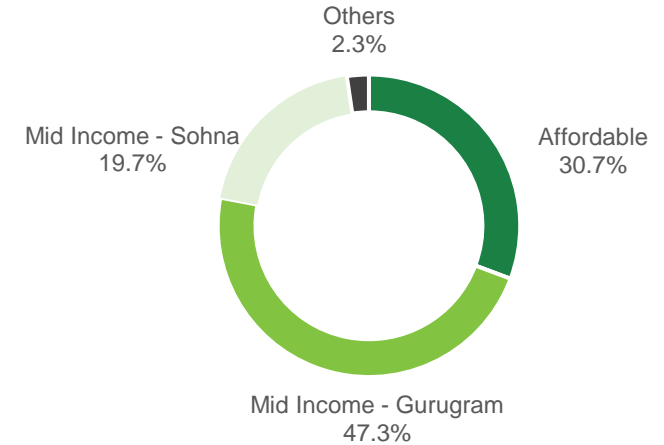


Grand Iva, Sector 103, Gurugram

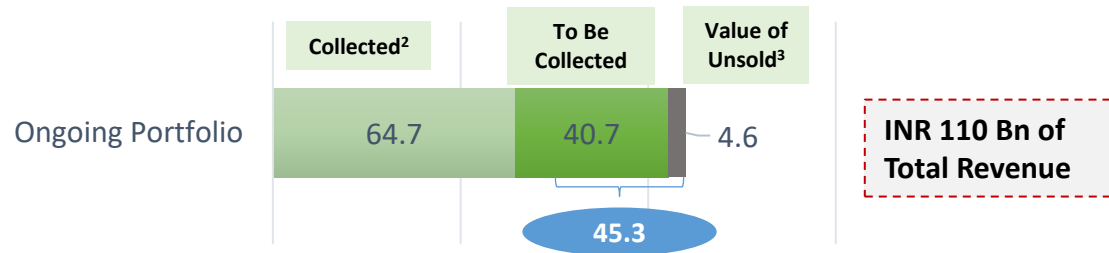
Snapshot of Ongoing Portfolio; Aim to be delivered by FY26

Category	Number of Projects	Land (in acres)	Saleable Area (in mn sqft)	Sold Area (%)	Sold Value (INR bn)
Affordable	7	48.11	4.9	96.9%	20.2
Mid Income - Gurugram	8	91.62	7.5	96.1%	63.9
Mid Income - Sohna	6	41.62	3.1	97.4%	17.2
Others – Retail/SCO	4	13.3	0.4	71.2%	4.1
Total	25	194.65	15.8		105.4

Category Wise Share of 15.8 mn sqft Ongoing Portfolio



c. 110 bn¹ of Revenue yet to be recognized from Ongoing Projects



- Ongoing projects are expected to be completed by FY26
- Estimated revenue recognition of c. INR 110 bn over FY25 – FY26
- Estimated collection of c. INR 65 bn from ongoing projects

¹Does not include any minor unsold area or future collection from Completed Projects which would lead to additional revenue recognition

²Does not include INR 10.3 bn which has been recognized as revenue in Ongoing Projects till 30th Jun 2024 as OC's are received unit wise in Low Rise Mid Income

³Estimated value of unsold inventory basis company analysis

Strong pipeline of mid income housing projects across focused micro markets; aim to launch by FY26

Location	Project	Land (in acres)	Recently launched Estimated Saleable Area ¹ (in mn sqft)	Forthcoming Estimated Saleable Area ¹ (in mn sqft)
Sector 71, SPR	Group Housing, Commercial and Retail	92.6	2.1	14.9
Sector 37D, DXP	Group Housing & Low-Rise Floors	35.3	2.9	3.5
Sohna Corridor	Township - Low-Rise Floors & Industrial Plots	134.0	3.6	3.4
Manesar	Township - Low-Rise & Industrial Plots	150.4	-	1.6
Others	Residential housing & Retail	29.2	0.9	2.0
Total		446.2	9.5	25.4

Each focus area has distinct price point thus catering to diverse consumers

Market	Estimated Selling Price*
Sector 71	INR 16,200 per sqft
Sector 37D	INR 14,000 per sqft
Sohna Corridor	INR 11,500 per sqft
Manesar	INR 7,200 per sqft
Others	INR 15,000 per sqft

**Subject to market conditions.*

25.4 mn sqft area of projects are yet to be launched over the coming 2-3 years

¹Saleable Area potential for forthcoming projects is based on best estimates as per the current zoning regulations

Strong Portfolio of ~50 mn sqft across Ongoing and Forthcoming projects

Ongoing projects of 16.4 mn sqft saleable area

Forthcoming projects of 25.4 mn sqft saleable area¹

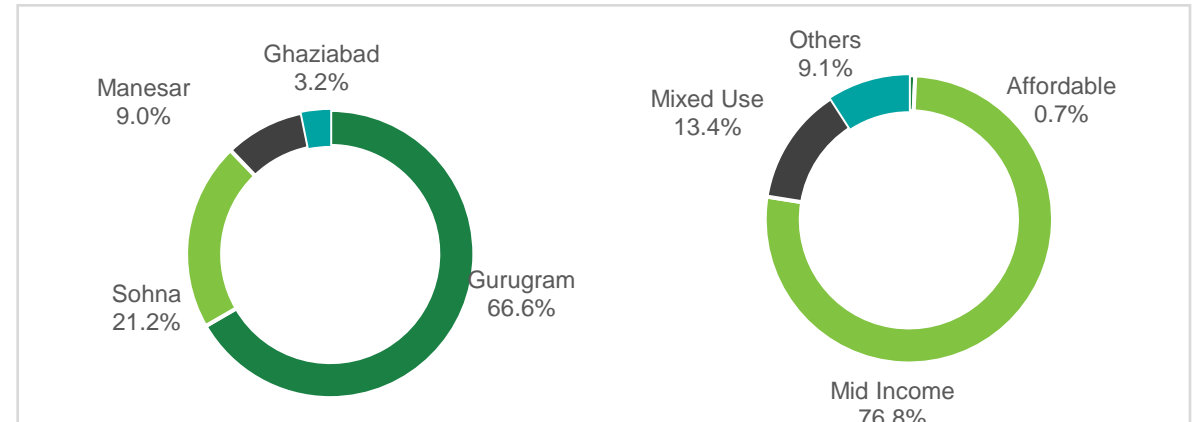
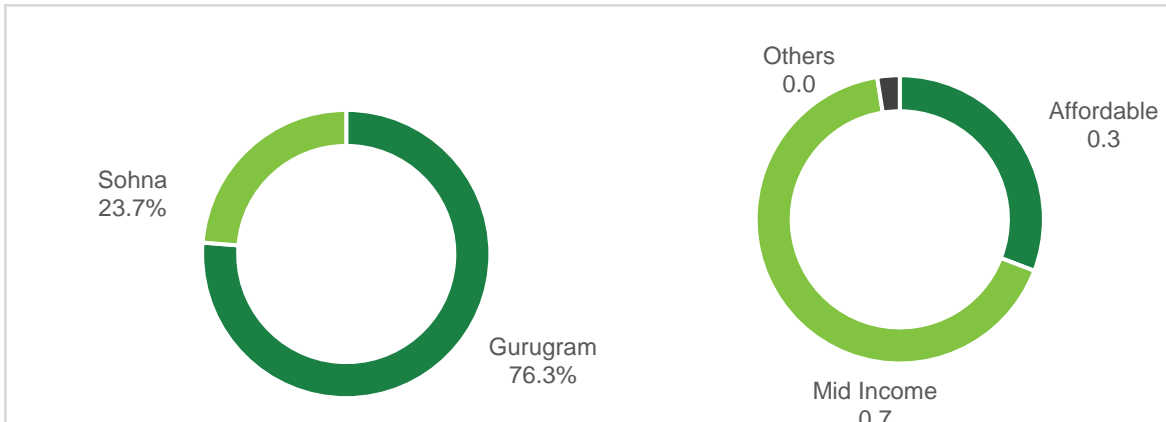
Strong project pipeline to result in sustainable growth

Category	Affordable Housing	Mid Income Housing	Group Housing	Plotted Development	Others	Total – in mn sqft
Ongoing	4.9	10.6	-	0.0	0.4	15.8
Recent launch	0.2	1.8	5.8	1.8	-	9.5
Forthcoming	0.0	3.5	15.5	1.7	4.7	25.4
Total	5.0	15.8	21.3	3.5	5.0	50.7

Estimated launch of all forthcoming projects in the next 2-3 years

Ongoing Projects

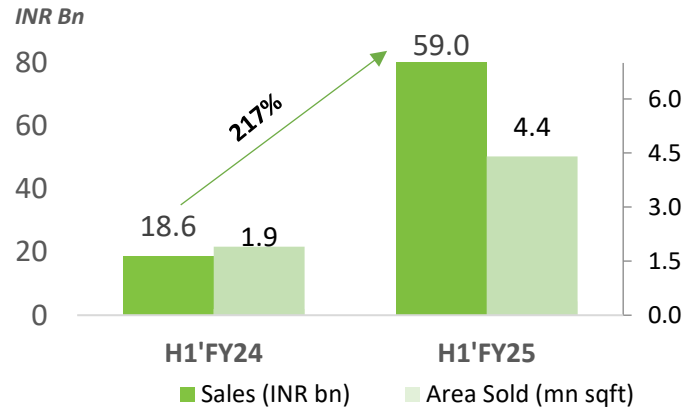
Forthcoming Projects



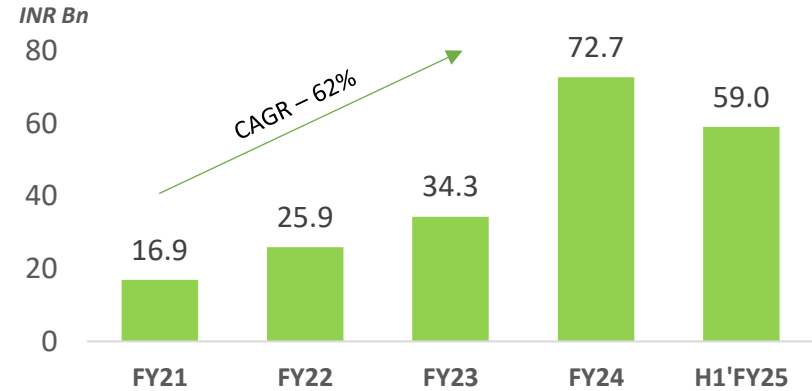
¹Saleable Area potential for forthcoming projects is based on best estimates as per the current zoning regulations

Strong sales momentum

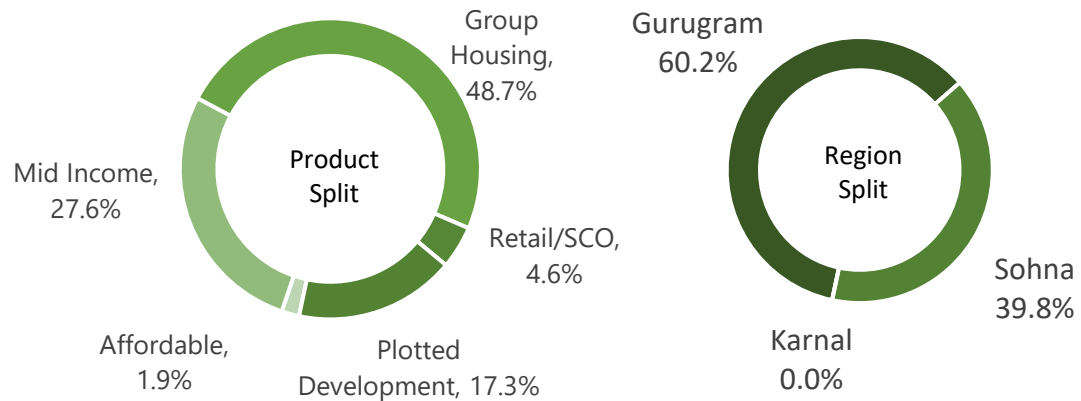
SALES GROWTH OF 217% IN H1'FY25 VS H1'FY24



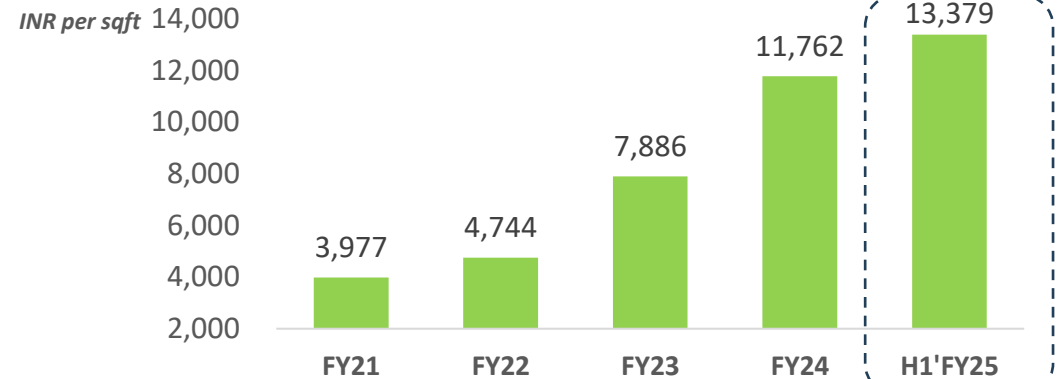
SALES CAGR OF 62% DURING FY21-FY24



H1'FY25 SALES COMING FROM PREMIUM MID-INCOME & PLOTTED DEV.



UPWARD SHIFT IN INR PER SFT REALISATION

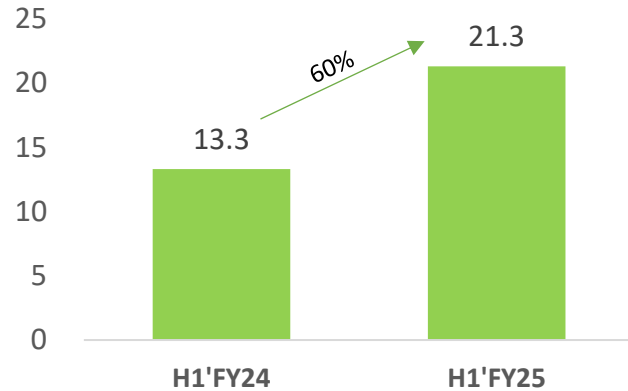


H1'FY25 Realization is expected to stabilize in FY25

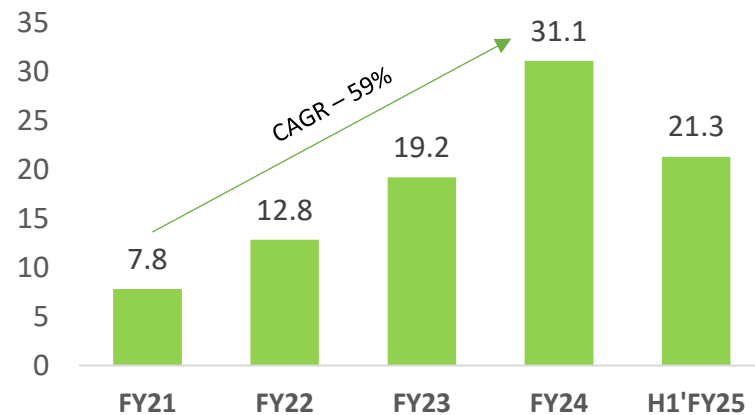
Note : Mid Income includes the retail component of the project

Growing collections leading to fast paced construction while maintaining low net debt

60% GROWTH IN Y-o-Y COLLECTIONS



COLLECTIONS CAGR OF 59% DURING FY21-FY24



Particulars	H1'FY25 (INR Bn)
Collections	21.2
Others (GST & other charges)	1.1
Cash inflow	22.3
Less : Operating Expenses	
- Construction Expenses (incl. allied approval expenses)	8.6
- SG&A	4.4
- Taxes (Direct & Indirect)	1.2
Operating Cashflow available for Growth & Capital Providers	8.1
Less: Land Advance/Acquisition	5.2
Less: Interest payments	1.4
Decrease/(Increase) in Net Debt	1.4



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Healthy gross profit margins and Low Leverage Levels



Financial Performance

- INR 11.5 bn revenue recognized from operations in H1'FY25 vs INR 2.6 bn in H1'FY24
- Adjusted EBITDA of INR 1.3 bn (10.96%) for H1'FY25 vs INR 0.6 bn (6.71%) for H1'FY24
- Achieved a **positive PAT** of INR 0.1 bn for the H1'FY25
- **Revenue recognition to go up** as projects completion picks up during the current financial year.

Revenue being recognized from recently delivered units of Signature Global Park



Net Debt

- Net Debt is **INR 10.1 bn** as on 30th Sep 2024 from INR 11.6 bn on 31st Mar 2024
- The Company aims to keep net debt **below 0.5x the projected operating surplus¹** for the ongoing financial year, as a long-term discipline



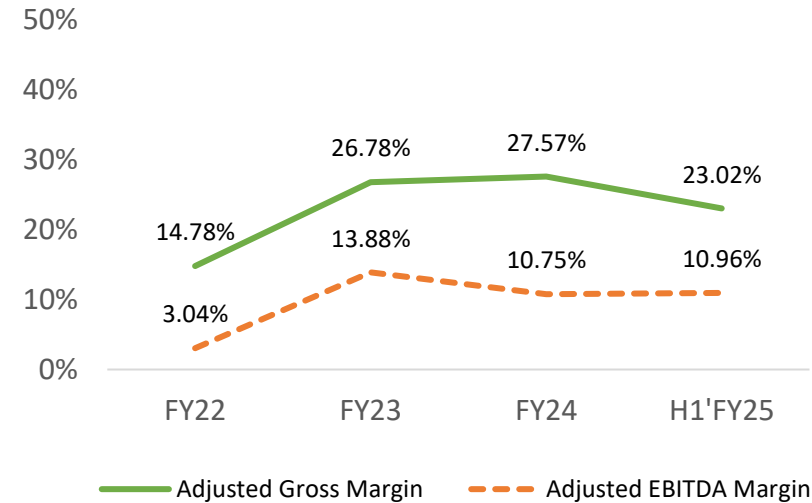
¹Operating surplus before land advance/ acquisition reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

Consolidated PL Snapshot

PL Statement (INR bn)	H1'FY25	H1'FY24
Revenue from real estate properties		
- Mid- Income Housing	8.2	1.9
- AHP	2.8	0.5
Total Revenue from real estate properties	11.0	2.4
Cost of Goods Sold	-8.5	-1.6
Adj. Gross Profit(i)	2.6	0.9
Adj. Gross Profit %(ii)	23.02%	36.33%
Other operating revenue & income	0.6	0.4
Employee Cost	(0.7)	(0.5)
SG&A	(1.0)	(0.4)
Other expenses	(0.3)	(0.2)
Adj. EBITDA(iii)	1.3	0.2
Adj. EBITDA %(iv)	10.96%	6.71%

PL Statement (INR bn)	H1'FY25	H1'FY24
Total Revenue	11.5	2.6
Profit After Tax (PAT)	0.1	(0.3)
Profit After Tax (PAT) Margin %	0.95%	-10.25%

Adjusted Gross Margin % & Adjusted EBITDA Margin %



- There is an increase in revenue recognition during H1'FY25 versus H1'FY24 on account of completion of more projects which has started reflecting in the P&L account and is expected to further strengthen the financial statements.
- Improvement in Adj. EBITDA margin due to recognition from higher margin products
- **Positive PAT** recognition for H1'FY25

Notes:

(i) Adjusted Gross Profit is calculated as revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business) less cost of sales relating to real estate operations (i.e. cost of sales as reduced by finance cost written off through cost of sales and cost of sales relating to contracting business).

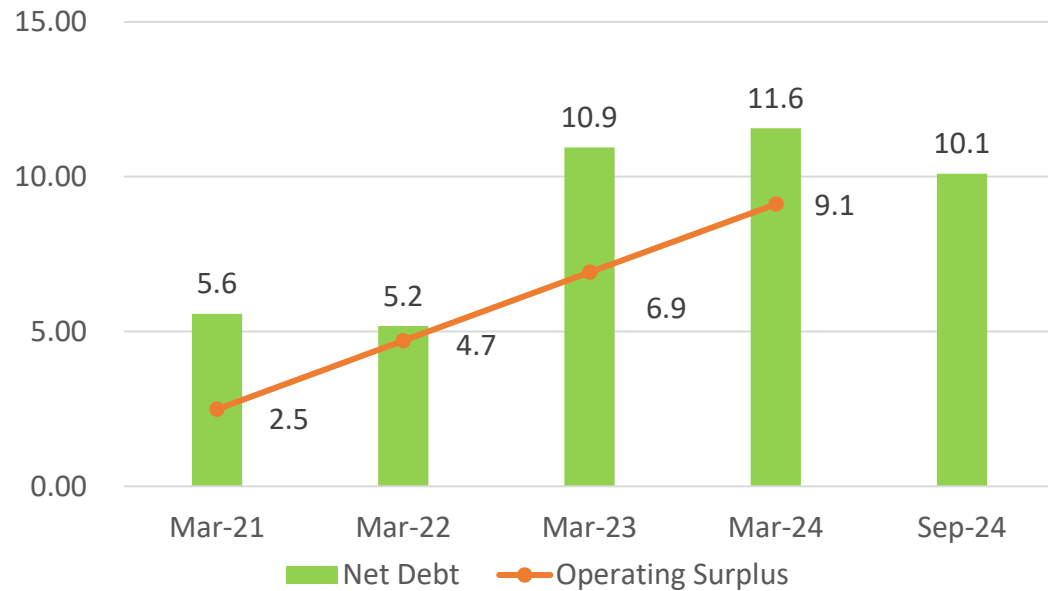
(ii) Adjusted Gross Profit Margin is calculated as Adjusted Gross Profit divided by revenue from real estate operations (comprises revenue from sale of real estate properties, forfeiture income/cancellation charges, compensation received on compulsory acquisition of land and other operating income related to real estate business).

(iii) Adjusted EBITDA refers to earnings before interest, taxes, depreciation, amortization ("EBITDA"), plus finance cost written off through cost of sales and Adjustment of gain/loss on fair valuation of derivative instruments and impairment of Goodwill.

(iv) Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by revenue from operations.

Net Debt Position of the Company with Growing Operating Cashflows

Operating Surplus¹ and Net Debt² (INR bn)



Lenders to Signature Global



Comfortable Net Debt position given the current scale of operations

The Company aims to keep net debt below 0.5x the annual operating surplus¹

¹ Operating surplus before land advance/ acquisition reflect the surplus post construction expenses, selling, general and administrative expenses and taxes adjusted from collections

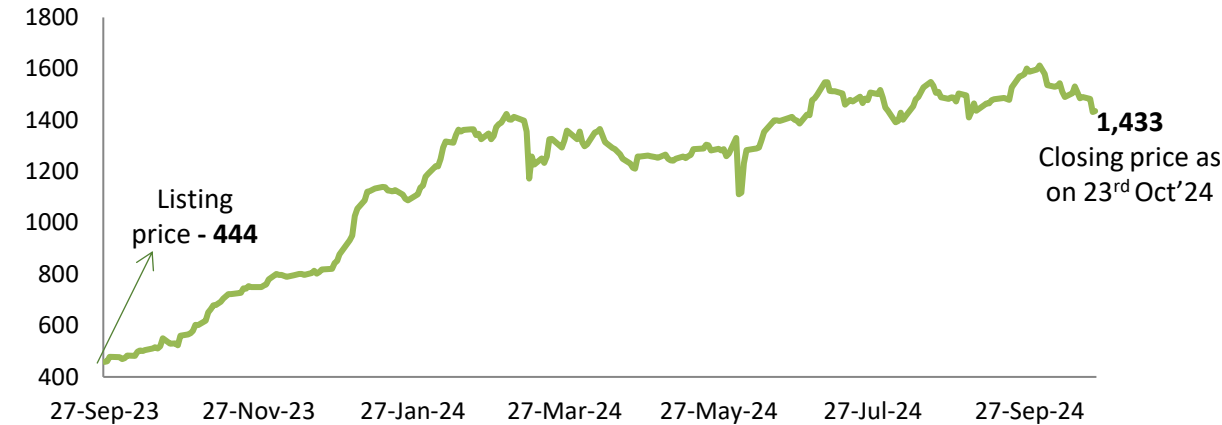
² Net debt comprise of non-current and current debts (including trade payables and other financial liabilities) as reduced by cash and cash equivalents, bank balances other than cash and cash equivalents and current investments

Strong performance at the stock exchange since listing

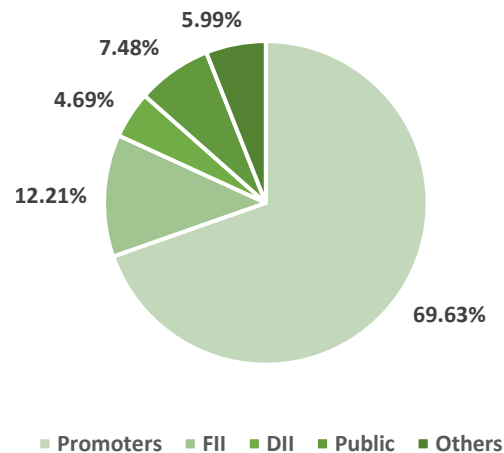
Stock Info

NSE	SIGNATURE
Equity Shares (mn)	141
Market Cap (INR Bn)	188
52 Week High (26-Sep-2024)	Rs. 1,647.00
52 Week Low (06-Nov-2023)	Rs. 605.70

Share price performance – stellar >3x return from offer price of INR 385



Shareholding pattern as on 30th Sep 24



Key Institutional Investors

- Nomura
- Fidelity Funds
- Vanguard
- Nippon India
- Bandhan MF
- HDFC Capital
- IFC - International Finance Corp.
- Eastspring Investments
- J M Financial
- Government Pension Fund Global

>55k public shareholders on the date of listing



Operating Highlights



Strategy & Portfolio



Financial Snapshot



Company Overview



Largest Player in Delhi NCR's Affordable and Lower Mid-Income Housing Market

Focused housing factory



- Commenced operations# in **2014** with **affordable housing**, ventured into **mid-income housing market in 2017**
- Successful transitioned to **premium housing in 2024** with successful launches of 2 Group Housing projects with record sales value
- Further, added Township projects in the product portfolio with the launch of township at Sohna

Strong commitment to sustainability & green growth



- All projects are either Edge or IGBC certified
- Prioritizing energy efficiency through use of advanced technologies and innovative design like vertical gardens, HVAC systems, Smart building management systems etc

Well Established Brand in the Delhi NCR market



- **Signature Global** has a strong brand recall
- Market share¹ of **13%** in NCR and **27%** in Gurugram in terms of absorption of housing units from INR 8 Mn to INR 50 Mn

Strong Project Pipeline



- On-going pipeline of **15.8 mn sqft**^{2,3}
- Forthcoming pipeline of **25.4 mn sqft**^{2,3} of saleable area, in addition to this, **9.5 mn sqft** got recently launched with record sales value.

Strong sales performance



- Achieved sales bookings of **INR 59.0 bn** in H1'FY25 and **78%**-sales CAGR in the period H1'FY24-H1'FY25
- Sales team of **156 members**² & network of **2,100+ channel partners**³

Successful Capital Market Listing



- Successful IPO in Sept '23 with an overwhelming subscription of **12.5x**
- Strong participation from foreign and domestic Institutional investors

* Rounded off from one decimal points# through its Subsidiary, Signature Builders Private Limited

1: in FY24 (Source Nuvama research)

2: As of 30th Sep,'24

3: Saleable Area potential for forthcoming projects including new portfolio additions is based on best estimates as per the current zoning regulations

Track Record of Execution

Delivered Housing Projects Totaling to c. 12.0 msf¹



Solera	Synera	Grand Iva	Orchard Avenue	Serenas
				
				
Sector 107, Gurugram	Sector 81, Gurugram	Sector 103, Gurugram	Sector 93, Gurugram	Sector 36, Sohna
1,443 units	819 units	1,470 units	727 units	1,303 units

On the path of delivering addition ~16 mn sqft over 8-10 quarters



Best Affordable Developer of the Year at the 13th Annual Estate Awards 2021



Developer of the Year, Residential, at the 13th Realty+ Awards (North), 2021



Urban Development Conclave, 2022- DTCP², Govt. of Haryana recognized development - Solera 107 & Sunrise Floors

¹As of Sep 30, 2024, Company has 13 Completed Projects with a Saleable Area of 7.3 mn sqft. Ongoing Projects have additionally received occupation certificates for 2.5 mn sqft Saleable Area and Promoter Holding Company, Sarvpriya Securities Private Limited, has also completed an aggregate Saleable Area of 0.6 mn sqft in two projects

²:DTCP Directorate of Town and Country Planning, Haryana

... With Quick Turnaround of Land Resources

2.2 mn sqft of Individual Floors completed

Sunrise & Karnal City



Park Series



Disciplined approach to land acquisition leading to quick turnaround of up to 18 months from acquisition to launch

Project	Land Acquisition Date	Launch Date	Time from Land Acquisition to Launch (Years)
Synera [#]	Apr 8, 2014	Dec 27, 2014	0.7
Grand Iva [#]	Sep 21, 2015	Oct 14, 2015	0.1
Park 4 ^{##}	Nov 6, 2019	Aug 4, 2020	0.7
City 37D ^{##}	Dec 9, 2019	July 15, 2021	1.6

Construction timelines of 4 yrs – 5 yrs despite NGT¹ bans on construction and COVID related disruptions

Project	EC Date ²	OC Receipt Date ³	Construction Period (Years) ⁴
Solera	Jan 5, 2015	Oct 3, 2018	3.7
Synera	Mar 9, 2015	Oct 24, 2019	4.6
Grand Iva	Sep 29, 2016	Apr 20, 2021	4.6
Sunrise	Apr 4, 2018	Oct 21, 2021 ⁵	3.6
Roselia 2	Jan 28, 2019	May 06, 2022	3.3

Quick turnaround model has enabled to generate cash flows in a short period to support further developments

[#] Date of launch represents the start date of application from published advertisement in the newspaper; ^{##} Date of launch represents the date of first booking with respect to DDJAY and other projects

1- NGT- National Green Tribunal (The NGT has, in recent times imposed a number of restrictions on real estate developers and construction activities to curb pollution levels in the months of December and January in north India)

2 EC- Environment Clearance ; 3 OC- Occupation Certificate ; 4: Construction period is time period between receipt of Environment Clearance and Occupation Certificate; 5. Date of last occupation received for last residential unit in the project

Well Established Brand and Strong Distribution Network Focused on Mid-Income Segments



Well entrenched sales and distribution network driving customer acquisition

Strong Distribution Network

- ✓ Strong in-house direct sales team of **41 members¹** and indirect sales team of **115 members¹**
- ✓ Wide network of **2,100+¹ active channel partners** driving customer traffic to the website
- ✓ Digital experience centers and augmented reality for project walkthroughs providing immersive experience for customers

Strong Brand Recall



Engaged celebrity brand ambassadors for various campaigns

Campaign Name	Response ²
No Agal No Bagal No Dakhal	130.84 mn views
Kiraye se Azadi	56.98 mn views
Apne Ghar Pe Kaisa Lockdown (featuring Vidya Balan)	4.10 mn views
Independent Floors for Independent You	4.40 mn views
Diwali Apne Ghar Wali	24.58 mn views
Life at Signature Global TVC	13.81 mn views
Smart Decision (featuring Vidya Balan)	5.14 mn views

Effective marketing and distribution strategy with several national level campaigns to increase brand reach

Use of improved construction technologies for timely project completion

Using Aluminium Formwork Technology to Reduce Construction Time

- Imported the Aluminum formwork technology providing a competitive edge
 - ❑ **Reduced structure cost**
 - ❑ **Increased pace of construction**
 - ❑ Results in strong and high-quality structures



Standardization providing unique advantages

- ✓ Standardization of product design, technical specifications and layout plans
- ✓ Low design costs allowing faster replication
- ✓ Quick turnaround at predictable costs, leading to efficient execution on a larger scale

Standardization helping provide high quality products at competitive prices to consumers

Leveraging Technology for efficiency & scale

Digital Integration of all stakeholders

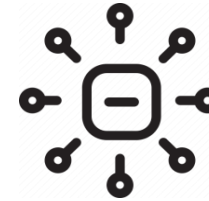
- ✓ Stronger Internal Controls
- ✓ Human Resource Management Software
- ✓ Strong Linkage with Core ERP

SAP

SALESFORCE

- ✓ Strong Tools for Pre & Post Sales Management
- ✓ Better Lead Generation & Follow Ups
- ✓ Automated Sales Booking System
- ✓ Enhanced Customer Experience

Strong emphasis on digital sales

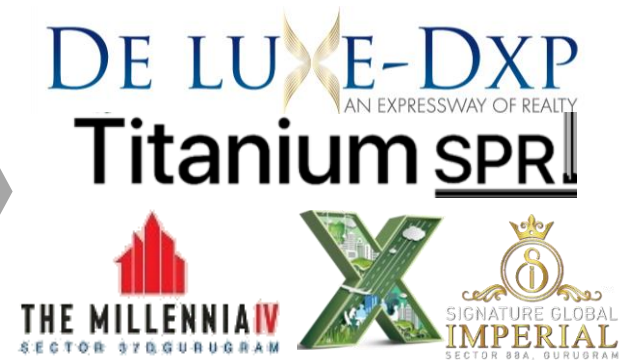


Projects being sold through various digital channels including website since 2014

AHP projects sold exclusively through digital channels mandated by "DTCP" since Jan 2022

Selling units digitally enhancing scale and reach of brand and enabling faster sales

100% Digitally Sold Projects



Continued focus on digitization leading to faster sales, greater efficiency and reduced manpower costs

Trusted brand with strong campaign being run at a national level



- **Relatable** brand ambassadors like **Vidya Balan** and **Vijay Raaz**
- Company has strong presence across social media and has touched **c.130 mn social media users**
- Strong in-house direct sales team of **41 members¹** and indirect sales team of **115 members¹**
- Wide network of **2,100+¹ active channel partners** driving customer traffic to the website
- **Digital experience centers and augmented reality** for project walkthroughs providing immersive experience for customers
- Company has been certified as **Great place to work***

Your own home isn't a place but a feeling.
Created with hopes and dreams, not just bricks and beams.

Where late night laughter can freely echo within its halls,
and children's unbound imagination adorn the walls.

Where the answers to peace of mind lie,
and questions about lease or rent do not arise.

It's a feeling that welcomes you each time with open doors,
and lets in the sweet smell of your success through its windows.

APNA GHAR, TOH APNA HI HOTA HAI!

Affordable homes from
SIGNATURE GLOBAL
MAKING INDIA AFFORDABLE

7053-121-121

Project list:
SOLERA 1 (RERA REG. NO. 19 OF 2017 DATED 03.06.2017)
SOLERA 2 (RERA REG. NO. 4 OF 2017 DATED 19.04.2017)
SYNERA (RERA REG. NO. 19 OF 2017 DATED 03.06.2017)
ANDLUK (RERA REG. NO. 12 OF 2017 DATED 08.07.2017)
BRANDIVA (RERA REG. NO. 13 OF 2017 DATED 03.07.2017)
OVERLAND AVENUE (RERA REG. NO. 11 OF 2017 DATED 03.06.2017)
Serenas (RERA REG. NO. 02 OF 2017 DATED 19.06.2017)
THE ROSELIA (RERA REG. NO. 05 OF 2017 DATED 03.06.2017)
THE ROSELIA 2 (RERA REG. NO. 18 OF 2017 DATED 12.10.2018)
THE MILLENIUM (RERA REG. NO. 02 OF 2017 DATED 03.06.2017)
SUNRISE (RERA REG. NO. 09 OF 2017 DATED 03.06.2017)
SIGNATURE GLOBAL CITY (RERA REG. NO. 08 OF 2017 DATED 19.06.2017)
THE MILLENIUM II (RERA REG. NO. 04 OF 2017 DATED 19.06.2017)
SIGNATURE GLOBAL PARK (RERA REG. NO. 01 OF 2017 DATED 03.06.2017)
THE MILLENIUM III (RERA REG. NO. 03 OF 2017 DATED 03.06.2017)
OVERLAND AVENUE 2 (RERA REG. NO. 07 OF 2017 DATED 03.06.2017)

SIGNATURE GLOBAL
MAKING INDIA AFFORDABLE
INDIA'S NO.1 AFFORDABLE HOUSING COMPANY

RERA REGISTRATION NO.: RC/REP/HABERA/GGM/442/19/4/2021/20
RC/REP/HABERA/GGM/442/19/4/2021/21
(www.haryanarera.gov.in)

ASCEND TO THE SIGNATURE LIFE

INDEPENDENT FLOORS FOR THE INDEPENDENT YOU





¹As on 30th Sep 2024

*Recognized by Great Place to work India in Dec '23

High Quality Board & Experienced Management Team



	Name	Designation	Brief Profile
	Pradeep Kumar Aggarwal	Chairman & Whole-Time Director	8+ years of experience in real estate industry; Served as MD on the board of SMC Comtrade Limited for 10 years
	Lalit Kumar Aggarwal	Vice Chairman & Whole-Time Director	7+ years of experience in real estate; responsible for the construction, marketing and HR aspects
	Ravi Aggarwal	Managing Director	9+ years of experience in real estate; CA; Responsible for overall business development of Company; Ex-Director of SMC Insurance Brokers
	Devender Aggarwal	Joint MD & Whole-Time Director	11+ years of experience in real estate; Plays key role in formulation & implementation of Company's forward plans;
	Rajat Kathuria	Chief Executive Officer	CA; Previously worked with Ernst & Young LLP for over 9 years & served as a Director with KPMG India for over 4 years
	Sanjay Kumar Varshney	Chief Operating Officer	Previously associated with Mahagun, the Corenthum as a Senior Vice President (construction & planning)
	Meghraj Bothra	Company Secretary & Compliance Officer	ICSI; ICMAI; Worked with 'Digispice Technologies Ltd , DCM Shriram Ltd & Dhanuka Pesticides Ltd
	Manish Garg	Deputy Chief Financial Officer	CA; Previously associated with Bhargava Garg & Asso, Jaiprakash Asso Ltd, ATS Infra Ltd & JM Housing Ltd

Independent Directors	
	Kundan Mal Agarwal Ex-director on board of SMC Global Securities Ltd & Moneywise Financial Services
	Venkatesan Narayanan Served in Centrum Infrastructure and Realty Limited, and was an independent director of Industrial Investment Trust Limited
	Chandra Wadhwa Holds a certificate of registration to act as an insolvency professional ; Admitted as a fellow member of the ICSI, ICWA
	Lata Pillai Served as the "group president (large corporates)" at Yes Bank Limited for a period of over two years

Focus On Sustainable Development



INDUSTRY LEADING CERTIFICATIONS



Green Building Certification*



IGBC Certification



Occupational Health & Safety



Quality Management Systems



Environmental Management System

All projects launched between FY20-FY24 have been either Edge or IGBC certified

*EDGE is a registered trademark of IFC



THANK YOU



**SIGNATURE
GLOBAL**TM
REALTY. RELIABILITY. RESPONSIBILITY.

AN ISO 9001:2015; 14001:2015; 45001:2018; 27001:2022 CERTIFIED COMPANY

Contact us at

investor.relations@signatureglobal.in